

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity Campaign – Scrolling in Television Channels – Payment of bills Rs.14,394/- to M/s. HY Media and Entertainment Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 350

Dated:23- 01-2012

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Lr.No. 3389/Elecs.E/A2/2011-57, dt:29-11-2011.
4. From M/s.HY TV, Hyderabad, Invoice No. HYA/11-12-0067, dt: 04-12-2011.

ORDER:

In letter 1st read above, M/s.HY TV, Hyderabad has been requested to telecast Spots from 29th November, 2011 to 1st December, 2011 @ one spot for one day and telecasted 200 scrolls from 29th November, 2011 to 3rd December, 2011 to create awareness among citizens / electors regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2012 as qualifying date. Accordingly, M/s.HY TV, Hyderabad has telecasted Spots and Scrolls from 29th November, 2011 to 3rd December, 2011 and furnished the bill for an amount of Rs.14,394/- including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.14,394/-** (Rupees Fourteen thousand three hundred and ninety four only) to M/s. HY Media and Entertainment Private Limited, Hyderabad towards telecasting Spots and Scrolls through their channel from 29th November, 2011 to 3rd December, 2011 to create awareness among citizens / electors regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2012 as qualifying date.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E 2011-12 and released vide G.O. 1st read above.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“HY Media & Entertainment Private Limited, Hyderabad” A/c No.110511100000007, Andhra Bank, Banjara Hills Branch, Hyderabad (IFSC Code No:ANDB 0001105), MICR Code No:500011067.**

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Freezing orders issued vide Memo 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Managing Director, HY Media and Entertainment,
Plot No.4, Road No.11, Banjara Hills, Hyderabad-500 034.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER